



FOR IMMEDIATE RELEASE
April 6, 2007

FERNIE ALPINE RESORT ANNOUNCES \$150,000 FUND TO SUPPORT LOCAL COMMUNITY

Fernie, BC – April 6, 2007– Fernie Alpine Resort is pleased to announce the launch of the Fernie Alpine Resort Community Summit Fund, which aims to benefit the local community by providing cash donations to local causes.

The Fund's Mandate is to enhance the community by supporting sustainable local projects that create positive opportunities and outcomes for its citizens, especially youth.

The Fund will donate a total of \$150,000, with \$30,000 allocated to local causes each year for the next five years (2007 through 2011).

All local organizations and charities are eligible for the program. To be eligible, a written application must be presented, outlining the following: The background / history of the beneficiary organization; a description of the Project receiving the grant; and date / timeline of the project in question.

The Fernie Alpine Resort Community Summit Fund aims to support a wide variety of causes, benefiting all members of the community, with an emphasis on positive opportunities for youth.

Application details will be available at www.skifernie.com/summitfund.



About Fernie Alpine Resort

Fernie Alpine Resort www.skifernie.com is part of the Resorts of the Canadian Rockies Inc. (RCR) family. RCR is the largest private ski resort owner/operator in North America, owning six ski resorts across Canada, including Lake Louise Mountain Resort and Nakiska in Alberta; and Fernie Alpine Resort and Kimberley Alpine Resort in British Columbia. RCR also owns and manages a number of hotels, backcountry lodges and golf courses, including Trickle Creek in Kimberley, and Wintergreen Golf and Country Club in Bragg Creek. RCR aims to provide each and every guest The Ultimate Experience.

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